

**2022**



**INVESTMENT PACKAGE**

**July 24-30, 2022**  
Saskatoon, Saskatchewan, Canada

**2022 Tony Cote First Nations Summer Games, Inc.**  
**Hosted by James Smith Cree Nation | July 24-30, 2022 | Investment Package**  
**Contact: Korey Diehl, [tonycotegames2022@gmail.com](mailto:tonycotegames2022@gmail.com), 1-306-960-3200**

Dear Friend,

I am writing you today, to offer your company an investment/partnership opportunity with 2022 Tony Cote First Nation Summer Games coming to Saskatoon, SK, and Whitecap Dakota First Nation on July 24-30, 2022. James Smith Cree Nation is proud to host this year's event with the participation of over 4,000 First Nation Athletes from across Saskatchewan.

This year, with events being possible, and following the Saskatchewan Health Guidelines, we are extremely excited to continue the tradition of the Tony Cote Games.

The Tony Cote Winter/Summer Games formerly known as the Saskatchewan First Nation Winter/Summer Games was initiated in 1974 by Chief Tony Cote and the Council of the Cote First Nation and their membership. The Federation of Sovereign Indigenous Nations have honored this valuable legacy for 47 years. Cote founded Saskatchewan's summer and winter games for First Nations youth. Saskatchewan sporting legend Tony Cote, who is credited with increasing First Nations athlete participation across the province, died on July 31, 2019, at the age of eighty-four.

Please review the information and available packages on the following pages. If you would like more explanation of these options or to explore other possibilities, you can reach Korey Diehl at 1-306-960-3200 or email [tonycotegames2022@gmail.com](mailto:tonycotegames2022@gmail.com).

Thank you in advance for your support of the 2022 Tony Cote First Nation Summer games. We look forward to a journey of cooperation, partnership and relationship building.

Okemow Wally Burns

James Smith Cree Nation

All legacy funds will be returned to James Smith Cree Nation for continued work throughout the community and infrastructure. Thank you for your support.

**\$100,000. +  
Presenting  
Partners**



## **EXCLUSIVE BENEFITS!**

### **Pre-Games Promotion**

Opportunity to be highlighted in the 2022 Summer Games promotional 30 sec to 1 min (Exclusive to Lead Investors) (Investors to provide the video)

Top Logo placement on electronic marketing

Exclusive announcement of your company's investment

Top logo placement on Summer Games website with link back to your company site

Recognition as the "Lead Investor" on the conference marketing materials

### **At the Games Promotion**

Opportunity to address the youth athletes with a 3–4-minute pre-recorded video to be played at the opening ceremonies as a message to the youth athletes (Exclusive to Lead Investors) (Investors to provide the video)

Opportunity for you or your corporate designate to present a gold medal to recipient(s) at the results ceremony

One (1) complimentary exhibitor booth in prime location in trade show

Receive acknowledgement at opening and closing of each day by Chair of Summer Games

Top logo placement on Summer Games signage where sponsors are recognized

Logo displayed on slides projected on the screens during Games

Top Logo placement on inside cover of Summer Games program (Exclusive to Lead Investors)

Posted video or graphic advertisement on the Summer Games social media page (Investors to provide the graphic ad or 1-to-3-minute video)

Complimentary full-page color ad in the Summer Games program (Exclusive to Lead Investors) (Investors to provide the ad)

An opportunity to provide a corporate promotional item for our youth athletes (Investors to provide the item)

### **Post Event Promotion - Continued Recognition**

Top logo placement on conference wrap-up on summer games website

Presented with a commemorative gift

Games Memorabilia

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**\$50,000. + Eagle**



Opportunity for you or your corporate designate to present a silver medal to recipient(s) at the results ceremony  
Pre-Games promotions will include confirmed investors  
Special mention by host at opening Ceremonies  
Company logo prominently displayed on all signage and electronic media during the event  
Company name and logo on the Summer Games website  
Company logo on Investor's appreciation Banner at Athletes Village  
Company name and logo on all pre-event print media  
Company logo in Thank you page in the Summer Games Program Guide  
One (1) complimentary exhibitor booth  
Games Memorabilia

**\$25,000. + Buffalo**



Opportunity for you or your corporate designate to present a bronze medal to recipient(s) at the results ceremony  
Pre-Games promotions will include confirmed investors.  
Special mention by host at opening Ceremonies  
Company logo prominently displayed on all signage and electronic media during the event  
Company logo on Investor's appreciation Banner at Athletes Village  
Company name and logo on all pre-event print media  
Company logo in Thank you page in the Summer Games Program Guide  
One (1) complimentary exhibitor booth  
Games Memorabilia

**\$10,000. + Wolf**



Company logo on Investor's appreciation Banner at Athletes Village  
Company name and logo on all pre-event print media  
Company logo in Thank you page in the Summer Games Program Guide  
One (1) complimentary exhibitor booth

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**\$5,000. + Bear**

Company logo in Thank you page in the Summer Games Program Guide  
Games Memorabilia



**\$2,500. + Moose**

Agency / Organization Program Guide



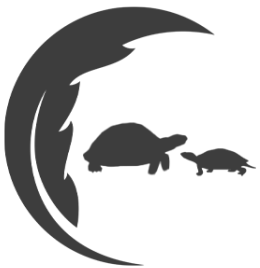
**In-Kind**

A gift of services or partnership with the games. Please feel free to contact us if you have any questions.



**\$1,000.**

Exhibitor/Vendor



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*Further details will be followed up once we receive your investment information. Thank you!*

**To fill out this form online, please follow this link: <https://bit.ly/3HV5Dcr>**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_

**Please indicate your choice:**

**Presenting  
Partners  
\$100,000. +**

**Eagle  
\$50,000. +**

**Buffalo  
\$25,000. +**

**Wolf  
\$10,000. +**

**Bear  
\$5,000. +**

**Moose  
\$2,500. +**

**Exhibitor /  
Vendor  
\$1,000**

**In-kind  
Gift**

**Description of exhibitor/Vendor goods/service (include any restrictions) OR description of In-kind gift:**

Payment enclosed

Please call to schedule arrangement to pickup/delivery of payment

**Return Via email:**

[afoa.sask@sasktel.net](mailto:afoa.sask@sasktel.net)

**--OR--**

**Via postal mail:**

2022 Tony Cote First Nations Summer Games, Inc.  
C/O Eugene McKay MBA, B.Comm  
Suite 117 - 335 Packham Avenue  
Saskatoon, SK S7N 4S1

**Cheque payable to: 2022 Tony Cote First Nations Summer Games, Inc.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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